

Module Code	AW-4309		
Module Title	Geographies of Media, Communication and Popular Culture		
Degree/Diploma	Bachelor of Arts		
Type of Module	Major Option		
Modular Credits	4	Total Student Workload	8 hours/week
		Contact Hours	4 hours/week
Prerequisite	None		
Anti-requisite	None		
<b>Aims</b>  This module aims to engage students with the critical exploration media, communication, and popular culture as a socio-cultural and geographical space; to engage students in relevant debates within the Geographies of Media, Communication and Popular Culture sub-discipline; and to explore the nuances in users’ experiences of digital media and popular culture in understanding the contemporary local and global transformation at different spatial scales.			
<b>Learning Outcomes</b> <i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order :	30%	- to identify contemporary socio-spatial practices with digital media and popular culture. - to identify the local and global processes impacting socio-spatial practices with digital media and popular culture.	
Middle order :	30%	- to critically observe and analyse socio-spatial practices with media, communication and popular culture. - to conduct research project relevant to the Geographies of Media, Communication and Popular Culture.	
Higher order:	40%	- to critically engage with debates within the Geographies of Media, Communication and Popular Culture. - to reflexively assess own experiences with media, communication and popular culture in everyday life. - to justify and deliver own standpoints in oral and in written forms. - to develop self-leadership	
<b>Module Contents</b> <ul style="list-style-type: none"><li>- An Introduction: Geographies of Media, Communication and Popular Culture</li><li>- Theoretical Approaches to Geographies of Media, Communication and Popular Culture</li><li>- Spatialities and Religiosities</li><li>- Digital Youth</li><li>- Online Relationships Dynamics (including Parenting Online)</li><li>- Mobile Media, Mobility and Space</li><li>- Social Interactions and Engagements (including Cosmopolitanism)</li><li>- Researching Media, Communication, and Popular Culture: Methodological Considerations</li></ul>			
Assessment	Formative Assessment	Weekly discussion and continuous feedback	
	Summative Assessment	Examination: 40% <ul style="list-style-type: none"><li>- 2-3 Essay type questions</li></ul> Coursework: 60% <ul style="list-style-type: none"><li>- 1 Individual Reflexive Journal 10%</li><li>- 2 Individual Critical Reviews 10%</li><li>- Group Video Blogging 10%</li><li>- Group Research Project 30%</li></ul>	